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19	UNITED STATES DISTRICT COURT		
20	NORTHERN DISTRICT OF CALIFORNIA,		
21	SAN FRANCISCO DIVISION		
22		CO DIVIDIOIV	
23	SONOS, INC.,	Case No. 3:21 cv 07559-WHA	
24	Plaintiff,	SONOS, INC.'S ADMINISTRATIVE MOTION TO FILE UNDER SEAL	
25	V.	DOCUMENTS FILED IN SUPPORT OF SONOS'S THIRD AMENDED	
26	GOOGLE LLC,	COMPLAINT	
27	Defendant.		
28			

I. INTRODUCTION

Pursuant to Civil Local Rules 7-11 and 79-5, Plaintiff Sonos, Inc. ("Sonos") hereby respectfully submits this Administrative Motion to File Under Seal ("Administrative Motion") in connection with Sonos, Inc.'s Third Amended Complaint ("Sonos's TAC"). Specifically, Sonos seeks and order granting leave to file under seal the documents listed below:

DOCUMENT	PORTIONS TO BE SEALED	DESIGNATING PARTY
Exhibit CC to Sonos's TAC	Entire Document	Sonos
Exhibit CE to Sonos's TAC	Entire Document	Sonos

II. LEGAL STANDARD

Civil Local Rule 79-5 requires that a party seeking sealing "establish[] that the document, or portions thereof, are privileged, protectable as a trade secret or otherwise entitled to protection under the law" (*i.e.*, is "sealable"). *See* Civil L.R. 79-5(b). The sealing request must also "be narrowly tailored to seek sealing only of sealable material." *Id*.

"Historically, courts have recognized a 'general right to inspect and copy public records and documents, including judicial records and documents." *Kamakana v. City & Cty. of Honolulu*, 447 F.3d 1172, 1178 (9th Cir. 2006) (quoting *Nixon v. Warner Commc'ns, Inc.*, 435 U.S. 589, 597 & n.7 (1978)). Accordingly, when considering a sealing request, "a 'strong presumption in favor of access' is the starting point." *Id.* (quoting *Foltz v. State Farm Mutual Auto. Insurance Co.*, 331 F.3d 1122, 1135 (9th Cir. 2003)).

The Ninth Circuit has recognized that two different standards may apply to a request to seal a document – namely the "compelling reasons" standard or the "good cause" standard. Blessing v. Plex Sys., Inc., No. 21-CV-05951-PJH, 2021 WL 6064006, at *12 (N.D. Cal. Dec. 22, 2021) (citing Ctr. for Auto Safety v. Chrysler Grp., LLC, 809 F.3d 1092, 1096-97 (9th Cir. 2016)). The compelling reasons standard applies to any sealing request made in connection with a motion that is "more than tangentially related to the merits of a case." Id. A party seeking to seal materials submitted with a motion that is "more than tangentially related to the merits of the 2 3

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case" must demonstrate that there are "compelling reasons" to keep the documents under seal. WhatsApp Inc. v. NSO Grp. Techs. Ltd., 491 F. Supp. 3d 584, 596 (N.D. Cal. 2020) (citing Ctr. for Auto Safety, 809 F. 3d at 1101-1102). What constitutes a compelling reason is left to the "sound discretion of the trial court." Ctr. for Auto Safety, 809 F.3d at 1097 (quoting Nixon, 435 U.S. at 599).

Under the compelling reasons standard, "a court may seal a record only if it finds a 'compelling reason' to support such treatment." Blessing, 2021 WL 6064006, at *12. In applying the "compelling reasons" standard, the Ninth Circuit has found appropriate the sealing of documents where court records could be used "as sources of business information that might harm a litigant's competitive standing." See Ctr. for Auto Safety, 809 F.3d at 1097. "Confidential business information in the form of 'license agreements, financial terms, details of confidential licensing negotiations, and business strategies' satisfies the 'compelling reasons' standard." Hetland v. LendingTree, LLC, No. 19-CV-02288-JSC, 2021 WL 2313386, at *1 (N.D. Cal. May 3, 2021) (quoting Exeltis USA Inc. v. First Databank, Inc., Case No. 17-cv-04810-HSG, 2020) WL 2838812, at *1 (N.D. Cal. June 1, 2020)).

III. THE COURT SHOULD SEAL SONOS'S CONFIDENTIAL MATERIAL

Exhibits CC and CE reference Sonos's confidential business information and include confidential business agreements and licensing negotiations that are not public. Compelling reasons exist to seal this information. First, public disclosure of this information would harm Sonos's ability to negotiate future business agreements because it would give competitors access to Sonos's confidential business information, including confidential business agreements. Second, public disclosure would harm Sonos's competitive standing because competitors would gain key insight into Sonos's business model and strategy. A less restrictive alternative than sealing the highlighted portions of Sonos's TAC and the exhibits in their entirety would not be sufficient because the information sought to be sealed is Sonos's confidential business information but is integral to the defenses in Sonos's TAC. See Declaration of Cole B. Richter in Support of Administrative Motion ("Richter Decl.") filed concurrently herewith, ¶ 4.

IV. CONCLUSION

In compliance with Civil Local Rule 79-5(c)(d)(e), unredacted versions of the above-listed documents accompany this Administrative Motion and redacted versions are filed publicly. A declaration in support of this Administrative Motion and a proposed order are concurrently filed herewith. For the foregoing reasons, Sonos respectfully requests that the Court grant Sonos's Administrative Motion.

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Dated: July 8, 2022

By: /s/ Cole B. Richter

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